



WVEC  
613 Woodis Ave.  
Norfolk, VA 23510

Media Strategies & Research - VA  
11350 Random Hills Road  
Suite 670  
Fairfax, VA 22030

**Contract # 832994**

**Schedule Dates** 09/03/12-09/09/12  
**Advertiser** Kaine for Senate (39035)  
**Agency/T-Code** Media Strategies & Research - VA (1523)/1553035  
**Product** Political - US Senate (1176)  
**Brand** DEMOCRAT (169542)  
**Salesperson** Marsh, Penne (1523)  
**Sales Office** WVEC - Norfolk  
**Buyer Name** Vail,Chris  
**Phone/Fax** (804) 359-7100 /  
**CPE** 11223  
**Account Types** National/Political Candidate - Agency  
**Billing Type** Weekly/Irregular  
**Comments** Kaine for Senate

**Date Entered** 06/04/12  
**Last Modified** 08/31/12  
**Entered By** Penne Marsh  
**CO-OP** No  
**Headline #**  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$2,379.75  
**Net Total** \$13,485.25  
**Sales Tax**

**Norfolk (WVEC) (WVEC)**

By Broadcast Month	Spots	Rate
Sep. 2012	58	\$15,865.00
<b>Grand Total:</b>	<b>58</b>	<b>\$15,865.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.1	Normal Line / SPOT	09/06/12-09/06/12	6	:30	5A- 5:58A (ET)					1				1	\$130.00	\$130.00	Norfolk (WVEC) (WVEC)		8/31/12
2.1	Normal Line / SPOT	09/03/12-09/07/12	6	:30	5:58A- 7A (ET)		1		1		1			3	\$300.00	\$900.00	Norfolk (WVEC) (WVEC)		8/31/12
3.1	Normal Line / SPOT	09/04/12-09/06/12	6	:30	7A- 9A (ET)			1		1				2	\$300.00	\$600.00	Norfolk (WVEC) (WVEC)		8/31/12
4.1	Normal Line / SPOT	09/09/12-09/09/12	6	:30	8A- 9A (ET)								1	1	\$120.00	\$120.00	Norfolk (WVEC) (WVEC)		8/31/12
5.1	Normal Line / SPOT	09/05/12-09/05/12	5	:30	9A- 10A (ET)				1					1	\$220.00	\$220.00	Norfolk (WVEC) (WVEC)		8/31/12
6.1	Normal Line / SPOT	09/03/12-09/03/12	4	:30	10:58A- 12P (ET)		1							1	\$560.00	\$560.00	Norfolk (WVEC) (WVEC)		8/31/12
7.1	Normal Line / SPOT	09/04/12-09/04/12	6	:30	12P- 12:57P (ET)			1							\$110.00		Norfolk (WVEC) (WVEC)		8/31/12
8.1	Normal Line / SPOT	09/05/12-09/05/12	6	:30	3P- 3:58P (ET)				1					1	\$200.00	\$200.00	Norfolk (WVEC) (WVEC)		8/31/12
9.1	Normal Line / SPOT	09/06/12-09/06/12	6	:30	3:58P- 4:58P (ET)					1				1	\$120.00	\$120.00	Norfolk (WVEC) (WVEC)		8/31/12
10.1	Normal Line / SPOT	09/03/12-09/07/12	6	:30	4:58P- 5:29P (ET)		1	1			1			3	\$300.00	\$900.00	Norfolk (WVEC) (WVEC)		8/31/12
11.1	Normal Line / SPOT	09/03/12-09/07/12	6	:30	5:29P- 5:58P (ET)		1	1	1	1	1			5	\$300.00	\$1,500.00	Norfolk (WVEC) (WVEC)		8/31/12
12.1	Normal Line / SPOT	09/03/12-09/07/12	6	:30	6P- 6:30P (ET)		1	1	1	1	1			5	\$400.00	\$2,000.00	Norfolk (WVEC) (WVEC)		8/31/12
13.1	Normal Line / SPOT	09/06/12-09/06/12	6	:30	6:58P- 7:28P (ET)					1				1	\$600.00	\$600.00	Norfolk (WVEC) (WVEC)		8/31/12
14.1	Normal Line / SPOT	09/07/12-09/07/12	6	:30	10P- 11P (ET)						1			1	\$825.00	\$825.00	Norfolk (WVEC) (WVEC)	20/20	8/31/12

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



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15.1	Normal Line / SPOT	09/09/12-09/09/12	6	:30	7:58P- 9P (ET)								1	1	\$700.00	\$700.00	Norfolk (WVEC) (WVEC)	Once Upon a Time	8/31/12
16.1	Normal Line / SPOT	09/03/12-09/07/12	6	:30	11P- 11:35P (ET)		1	1	1	1	1			5	\$360.00	\$1,800.00	Norfolk (WVEC) (WVEC)		8/31/12
17.1	Normal Line / SPOT	09/08/12-09/08/12	6	:30	11P- 11:35P (ET)							1		1	\$150.00	\$150.00	Norfolk (WVEC) (WVEC)		8/31/12
18.1	Normal Line / SPOT	09/09/12-09/09/12	5	:30	11P- 11:35P (ET)								1	1	\$150.00	\$150.00	Norfolk (WVEC) (WVEC)		8/31/12
19.0	Normal Line / SPOT	09/03/12-09/07/12	6	:30	5A- 5:58A (ET)	4	X	X	X	X	X			4	\$130.00	\$520.00	Norfolk (WVEC) (WVEC)	MGS	8/31/12
20.0	Normal Line / SPOT	09/03/12-09/07/12	6	:30	5:58A- 7A (ET)	3	X	X	X	X	X			3	\$300.00	\$900.00	Norfolk (WVEC) (WVEC)		8/31/12
21.0	Normal Line / SPOT	09/03/12-09/07/12	6	:30	12P- 12:57P (ET)	2	X	X	X	X	X			1	\$110.00	\$110.00	Norfolk (WVEC) (WVEC)		8/31/12
22.0	Normal Line / SPOT	09/03/12-09/07/12	6	:30	3P- 3:58P (ET)	3	X	X	X	X	X			3	\$200.00	\$600.00	Norfolk (WVEC) (WVEC)		8/31/12
23.0	Normal Line / SPOT	09/03/12-09/07/12	6	:30	3:58P- 4:58P (ET)	3	X	X	X	X	X			3	\$120.00	\$360.00	Norfolk (WVEC) (WVEC)		8/31/12
24.0	Normal Line / SPOT	09/03/12-09/07/12	6	:30	4:58P- 5:29P (ET)	4	X	X	X	X	X			4	\$300.00	\$1,200.00	Norfolk (WVEC) (WVEC)		8/31/12
25.0	Normal Line / SPOT	09/03/12-09/07/12	6	:30	12:05A- 1:05A (ET)	4	X	X	X	X	X			4	\$25.00	\$100.00	Norfolk (WVEC) (WVEC)		8/31/12
26.0	Normal Line / SPOT	09/03/12-09/07/12	6	:30	5:29P- 5:58P (ET)	2	X	X	X	X	X			2	\$300.00	\$600.00	Norfolk (WVEC) (WVEC)		8/31/12

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments: